



MOHAMED AL ASSAAL

ENTREPRENEUR

270k Subscribers
1Million Followers

150k Followers
400k Followers

WORK EXPERIENCE & PROJECTS

SUMMARY

I'm a business executive for more than 10 years in addition to founding multiple companies in different sectors like manufacturing, Tech and Retail. As an entrepreneur, finding solutions and evolving is a core competency in my personality.

EDUCATION

BACHELOR DEGREE IN INFORMATION TECHNOLOGY
MISR UNIVERSITY FOR SCIENCE & TECHNOLOGY | 2007- 2011

TOOLS I USE PROFESSIONALLY

- MS Excel & Pivot Tables
- MS PowerPoint
- Microsoft PowerBi
- Airtable
- Shopify
- Canva
- Wordpress
- Wix
- Facebook Ads Manager
- Google Ads Manager
- Backendless - WebApps
- Zoho Products
- Webflow

FOUNDER

ASSAAL CONSULTATION. | JAN 2022 - PRESENT

- Digital Transformation Services and Business Consultation
- Professional Training Services in Financial Analysis
- Internal Tools for Medium and small-sized companies.

MARKETING CONSULTANT

WARDANY GROUP | DEC 2021- PRESENT

- Establishing a new marketing team.
- Establishing a new branding strategy.
- Directing the marketing department.
- Enhancing company digital presence.

FINANCIAL & MANAGEMENT CONSULTANT

SHAWA GROUP | DEC 2018- MARCH 2019

- Establishing New Accounting Cycle
- Hierarchy Restructuring
- Introducing Odoo as a Full Suite ERP
- Enhance The Companys utilization of Resources

EXECUTIVE DIRECTOR

THE EGYPTIAN CO. FOR GARMENTS | JULY 2013 - OCT 2021

- Monitoring and controlling the whole operational process.
- Monitoring and controlling the supply chain
- Setting and directing marketing objectives
- Directing the manufacturing process and implementing the Company goals

CONTACT

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CERTIFICATIONS

LEAN MANAGEMENT SHORT PROGRAM
2010

**MARKETING PROFESSIONAL
CERTIFICATE**
AUC - APRIL 2012

**ORACLE E-BUSINESS SUITE (SUPPLY
CHAIN)**
MAY 2011

MINI MBA
MAY 2013

MANAGERIAL ACCOUNTING (CMA)
FEB 2015 (NON CERTIFIED)

PRESIDENTIAL LEADERSHIP PROGRAM
2016 - 2017 -2ND BATCH

**JAPANESE KAIZEN (CORPORATE
CULTURE)**
JAPANESE UNIVERSITY IN CAIRO -
2018

EGY FWD (WEB CHALLENGER)
UDACITY - 2020

THE COMPLETE FINANCIAL ANALYST
UDEMY - 2018

MBA FOR TECH STARTUPS
UDEMY - 2017

DATA ANALYSIS PROFESSIONAL
EDX - 2019

FOLLOWING

WORK EXPERIENCE & PROJECTS

- **FINANCIAL & OPERATIONS CONSULTANT**
MAXIM INVESTMENT GROUP | NOV 2019 - MARCH 2020
 - Establishing Business Plans & Financial Projections
 - Establishing Brand Operation Manuals
 - Establishing Brand Identity
- **EXECUTIVE DIRECTOR & SHAREHOLDER**
MSPIRED | NOV 2014 - PRESENT
 - Financial Manager
 - Business Developer
- **DIGITAL TRANSFORMATION CONSULTANT**
BEDOUIN MOON HOTEL - EGYPT |
NOV 2021 - DEC 2021
 - Enhancing the company accounting cycle
 - Implementing Zoho business suite
 - establishing managerial dashboards
- **BUSINESS ANALYST**
GAMEKING ENTERTAINMENT - ESTONIA | DECEMBER
2018 - JUN 2019
 - Establishing Performance Analysis System
 - Data Visualization through Power BI
 - Multi-region Dashboard analytics
- **PROJECT MANAGER**
ARAB LABOR FORCE - REGIONAL | MAR 2015 - NOV
2016
 - Participating in creating a full statistical engine
 - Data Visualizations and Dashboards
 - Team management & Coordination
 - Fact-Checking & Reviews

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OTHER NOTE WORTHY PERSONAL STUDIES & COURSES

MCSA - MICROSOFT SERVER MANAGEMENT

ORACLE DEVELOPER

PYTHON PROGRAMMING

PROJECT MANAGEMENT PROFESSIONAL
NGA ACADEMY

JAVA BUSINESS DEVELOPER

OPERATIONS & SUPPLY CHAIN
MANAGEMENT

NON PROFESSIONAL ACHIEVEMENTS

HOLDER OF 2 SILVER & 1 BRONZE
MEDALS

KUNG FU | EGYPT'S NATIONAL
TOURNAMENT

OTHER PROJECTS & CONTRIBUTIONS

YOMKEN

CROWD FUNDING PLATFORM | PROJECT BY THE
WORLD BANK

- UX Design
- Web Development

DATA ANALYSIS DASHBOARDS

FOR A LARGE SCALE ENTITY | SAUDI ARABIA

- **Details are Disclosed due to the client privacy agreement**
- Tracks all Employee's training performance
- Tracks all divisions and Dept. Achievements
- Report KPIs Across Employee, Division & Department

DATA ANALYSIS DASHBOARDS

GOVERNMENTAL ENTITY | UAE

- **Details are Disclosed due to the client privacy agreement**
- Data Tracking & Reporting
- KPIs


SOCIAL CONTRIBUTION


EDUCATIONAL SOCIAL MEDIA INFLUENCER

- More than 2 Million Followers across all Social Media Platforms
- Educational YouTuber
- Focusing on Business, Data Analysis and Career Development Skills

 270k Subscribers

 150k Followers

 1Million Followers

 400k Followers

ADDITIONAL SKILLS

- Financial reporting
- Negotiation
- Leadership
- Problem Solving
- Critical Thinking
- Active Listening
- People Manager